

TRIBE FM 91.1

2020 - 2021

STRATEGIC PLAN

<p>OUR VISION and PURPOSE</p> <p>To serve the community of the Onkaparinga Region</p> <p>Enabling, encouraging, inspiring, educating and sustaining a deepening sense of community as a whole</p>	<p>GENERAL</p> <p>Plan programs 12 months ahead</p> <p>Ensure Calendar of events is correct and updated</p> <p>Ensure all internal policies and procedures are current</p>	<p>STRENGTHEN COMMUNITY ENGAGEMENT</p> <p>Develop sponsorship</p> <p>Drive community engagement</p> <p>Encourage volunteer involvement</p> <p>Extend our live music & outside broadcasts</p> <p>Foster & support new volunteers</p> <p>Embrace innovative ideas</p> <p>Inform, educate and encompass the community as a whole</p> <p>Merchandise</p> <p>Training for all volunteers</p>	<p>ASSETS & EQUIPMENT</p> <p>Update computers & server</p> <p>Upgrade monitor screens</p> <p>Purchase existing outside broadcast equipment (currently on loan)</p>
<p>OPERATING / GOVERNANCE</p>			
<p>OUR VALUES</p> <p>Connect, support, raise awareness and celebrate with people across a wide spectrum to include Disabilities, LGBTQ&I, Indigenous, Youth & Schools and our Local Community.</p> <p>Promote personal well-being</p>	<p>Tribe is open to having a diverse board & membership, including women, Indigenous, disabled & low-income – as part of our Strategic Plan, we target these groups actively</p> <p>The equipment we currently use is becoming outdated for the needs of the station</p> <p>Our current equipment is continually breaking down, causing disruption to on-air programming such as interviews, OBs, and general workings within the station</p> <p>The station does not have funds to purchase the equipment required and new equipment will ensure the continuous diverse activities that Tribe FM runs for the inclusivity of the local community</p> <p>The replacement of this equipment has now become a priority</p>	<p>Develop sponsorship by having more OBs and Tribe Live Music events</p> <p>Drive community engagement with live music events and community networking</p> <p>Fundraising through community events and other organisations</p> <p>Volunteer drive through community events and broadcasts</p> <p>Improve Training</p> <p>Update policies & procedures on an annual basis</p> <p>Encourage new presenters with diverse programs</p>	<p>ASSETS & EQUIPMENT</p> <p>Update computers & server</p> <p>Upgrade monitor screens</p> <p>Purchase existing outside broadcast equipment (currently on loan)</p> <p>Replace old equipment</p>